



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2021

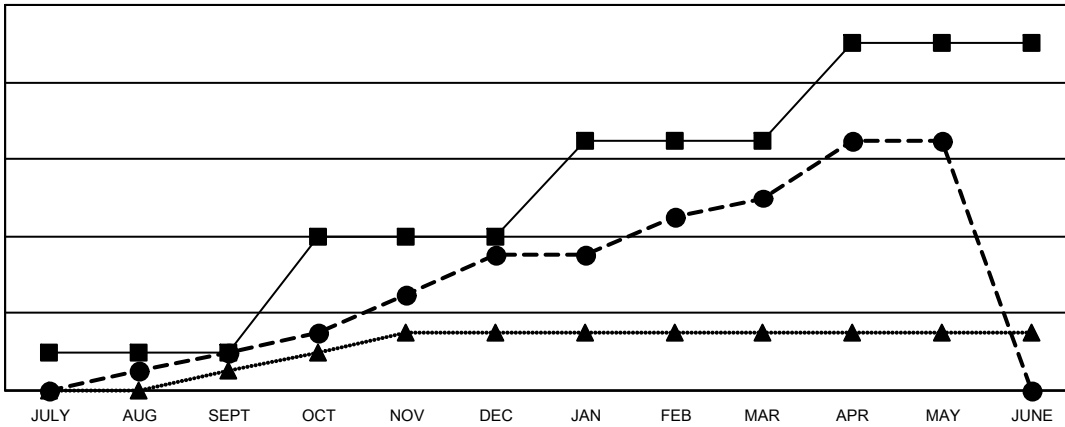
Multiple District 5M

LOCATION: MINNESOTA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	2	2
OCT/NOV/DEC	6	5	7
JAN/FEB/MAR	5	3	2
APR/MAY/JUNE	5	3	2

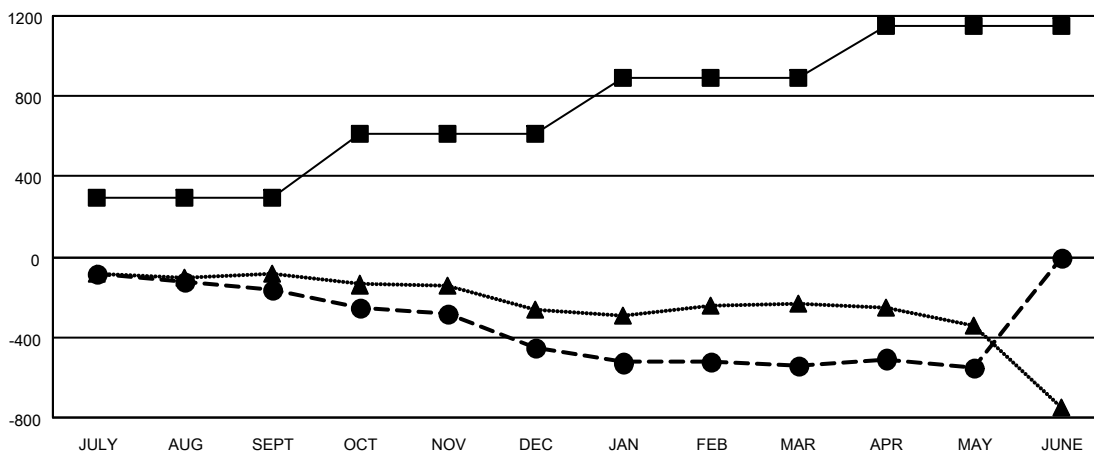
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	292	356	464
OCT/NOV/DEC	319	461	712
JAN/FEB/MAR	277	288	351
APR/MAY/JUNE	263	281	280

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 13	
<u>DROPPED MEMBERS</u>	
DECEASED	294
CLUB CANCELLED	82
OTHER	1,429
TOTAL	1,805

305 CLUBS OF 647 ADDED 1 OR MORE NEW MEMBERS
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

<u>GENDER DISTRIBUTION</u>	
MALE	13,461 (68.90%)
FEMALE	6,077 (31.10%)
TOTAL FAMILY UNIT MEMBERS	4,081
FAMILY MEMBERS PAYING HALF DUES	2,069